

## Wix and Wordpress Comparison

	WIX	WORDPRESS
<b>Themes (templates)</b>	Approx 500 Themes all free	Thousands of themes, free and paid options
<b>Plugins (added functionality)</b>	Approx 200 apps	38,000 Plugins
<b>eCommerce Editor</b>	Payment options limited to paypal or authorize.net WYSIWIG - easy for the novice user however there is no backend	eCommerce plugins offering all payment processes Can be set up as a Content Mgmt. System (CMS) so that multiple users can edit pages. You can assign their level of access to the backend.
<b>HTML and CSS</b>	No access to the code	Access to both HTML and CSS code
<b>Open Source</b>	Not Open Source therefore fewer functions	Open Source - extended functionality
<b>Ownership</b>	You don't own the site	Site is owned by owner allowing you to move it etc.
<b>Hosting</b>	Wix hosting options only.	Choice of any hosting provider
<b>Domain</b>	Not possible to purchase a Canadian (.ca) domain from Wix or transfer a Canadian (.ca) domain to Wix.	Able to use any domain suffix including .ca
<b>SEO</b>	has SEO ability	Has SEO plugins and does better in search engine ranking
<b>Maintenance</b>	WIX team does all maintenance work, updates etc.	Responsible to do own updates.
Pricing Comparison		
<b>Plan/Software price</b>	Free version contains ads, Paid Version (w/ecommerce) \$20/mos	Free version contains ads, Wordpress software/ plan is free from Hosting provider(s)
<b>Domain</b>	Domain Free first year	Domain free first year - from hosting provider
<b>Hosting</b>	included in plan	Hosting \$5+ per month depending on plan choices
<b>eCommerce</b>	comes with eCommerce plan above - limited to paypal and	eCommerce – free (shopping cart usually requires percentage of sale)
<b>Theme</b>	Free (limited to choices available)	Theme – from free to \$69 per year
<b>Plugins</b>	Free (limited to choices available)	Plugins – from free to \$50 each
<b>Maintenance</b>	Free done by Wix Team	Maintenance – from free to \$1500 per year
<b>Development</b>	Free - Do it yourself	Development – from free to \$15,000 per year
<b>Domain Email</b>	Through Google Apps only - \$4.08 per user	Hosting providers typically give 5+ free email addresses

Bottom Line is that Wordpress is better for price, flexibility and expandability. Wix is better for simplicity.